

2025 IMPACT REPORT

MISSION

To make a lasting impact on Veterans and their families by providing professional support services that empower and equip them for a secure future.

VISION

We empower Veterans and their families to create secure futures.

VALUES

- Commitment to Excellence
- Calling
- Teamwork
- Respect
- Stewardship

BOARD OF DIRECTORS

Rich McAdams - **Chair**

Steve Willhelm - **Vice Chair**

Michele Kane, PhD - **Secretary**

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Will Webb - **Director Emeritus**

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Kristen Strickland

Luther Laney

Rich Downs

Dwight Peters

TJ Wright

Jon Rossow

Jeff Kramer

Brenda Armstrong

DEAR SSV FRIENDS:

We are incredibly proud to share this report recapping the impact Still Serving Veterans made on the Veterans we serve and our community during 2025 - made possible by your continued support and belief in our mission. Beyond the numbers provided in the pages ahead lies something even more powerful: restored dignity, renewed purpose, and the knowledge that someone truly has their six.

Looking ahead, SSV will celebrate our 20th Anniversary in 2026 with a move to a new facility at 430 Wynn Drive that will significantly increase our capacity. This space is more than just a building: it's a symbol of our long-term commitment to Veterans and a critical step in executing our strategic vision for growth.

Thank you for being part of this mission. We look forward to continuing this important work in 2026 with you on our team!



Rich Landolt

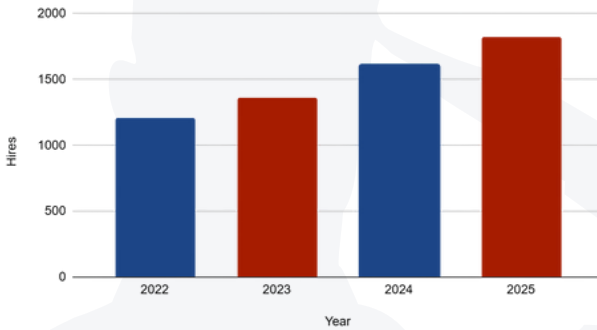
President/CEO SSV
Rear Admiral, US Navy (Retired)



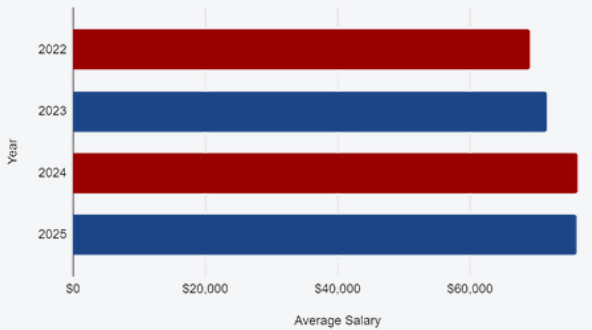
2025 IMPACT NUMBERS

VETERAN CAREER & TRANSITION

Hires vs. Year



Average Salary vs. Year



VA CLAIMS & BENEFITS

\$20.1 MILLION
Disability &
Pension Awards

VETERAN SUPPORT NETWORK

\$44,391 in Crisis
Services Provided
135 Clients Served

VETERAN CAREER TRANSITION (VCT)

Still Serving Veterans' VCT program delivers expert, no-cost career counseling to transitioning service members and Veterans, equipping them to succeed in today's competitive job market. With personalized coaching and tailored resources, VCT empowers veterans to translate military skills into civilian success. In 2025, VCT expanded its reach through virtual and in-person support, strengthening its impact across the Southern region and beyond.

SERVICES:

- Resumes
- LinkedIn
- Networking
- Interview Prep
- Workshops
- Job Search
- 1-1 Mentorship
- Salary Negotiation

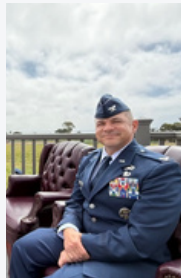
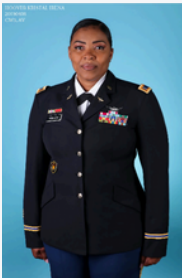


“

They provided the coaching, guidance, and expertise I needed to identify the right opportunities and gave me the confidence to go into any interview fully prepared.

Steven T. US Army

”



2025 Call of Duty Endowment Primary Grantee

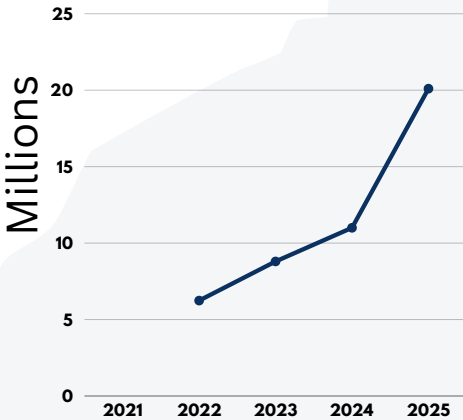
CODE provides substantial restricted grants to proven organizations that connect Veterans to high-quality jobs. SSV is one of only eight US non-profits to be selected. SSV is honored to have been a grantee since 2014.



VETERAN CLAIMS & BENEFITS (VCB)

The Veteran Claims and Benefits (VCB) program helps Veterans navigate the often complex process of applying for VA benefits. SSV's accredited Veteran Service Officers (VSOs) work closely with Veterans and their families to ensure they receive the disability compensation, pension, and benefits they are entitled to.

**In 2025 SSV secured
\$20.1 million in VA
disability & pension
benefits at no-cost to
Veterans.**



“

"You need a place like Still Serving Veterans to be a bridge for you and what you're dealing with. And if you don't have it, your chances of failure go up pretty significantly."

Mary Scott H., Air Force



”

VETERAN SUPPORT NETWORK

The Veteran Support Network (VSN) connects Veterans and their families with urgent situational resources, including food and financial support. Rather than replicate services, SSV collaborates with community partners to help Veterans and their families access the support they need quickly and effectively.

SERVICES & ASSISTANCE:

- Rent
- Food
- Utilities
- Resource Referrals
- Holiday Support

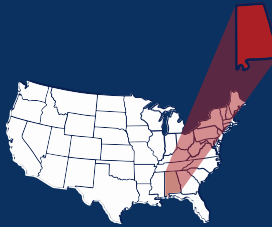
“

Thank you again for the financial support last year — it was truly a Godsend, and I remain deeply grateful.

Thomas J., Army

”

The Veteran Claims & Benefits (VCB) and the Veteran Support Network (VSN) Programs are only available in North Alabama.



STILL SERVING VETERANS

SINCE 2006

COLLABORATIVE PARTNERS

Organizations who collaborate with and/or refer Veterans, transitioning service members and their families to SSV for career and transition or other needed services.





GRANTORS

These grantors are true champions for the men and women who faithfully served this country. They grant Veterans opportunities and new beginnings through SSV on a daily basis.

CALL OF DUTY



Alpha Foundation

Collins Aerospace an RTX Business

Daniel Foundation of AL

Lockheed Martin

Northrop Grumman Corporation



Amazon.com, Inc. Huntsville

Astrion

Avion Takes Action

BAE Electronic Systems

Crossflow Cares

KODA Technologies, Inc.

Marilyn Lichtman Foundation

RAC Fund

United Way of Madison County

Venturi Brighter Day Employee Fund



**AGCRA Rocket City Chapter | Ashburn Foundation | CSX Transportation | MAD
Security LLC | Madison Visionary Partners | Mazda Toyota Manufacturing |
SimTech Gives Back Fund | Vector Wealth Strategies**

MAJOR DONORS



Sandra Ables
AI Signal Research/ASRI
Air Defense Artillery Association
David Anderson
Karen Andress
Brenda & Tom Armstrong
Mary & Keith Armstrong
BAE Electronic Systems
BASF Corporation
Betty & Rodger Bennett
Mike Bowie
Lawana Brockwell
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Scott Campbell
John R. Carnell
Kevin Carroll
John Chandler
Collins Aerospace an RTX Business
COLSA Corporation
Combined Federal Campaign of North AL
COPT Defense Properties LP
Corvid Technologies
Paula Cushman
Chris Cushman
Donald Derivaux
Lisa & Mike Durant
Five Stones Research Corporation
Flowserve Corporation
Jorge Garcia
GE Aerospace
GE Aerospace Foundation
Gleason Research Associates
H. C. Blake Co. Inc.
Ona & John Hamilton
Linda Hancock
Susan Higginson
Stacey & Bradley Hill
James Hollingsworth
Pam & Bill Holtzclaw
Brittany Hyatt
Invariant Corporation
Jack Brown's Huntsville
Brett Jenkins
JHS Holdings, LLC/4Top - Char and Amerigo
KODA Technologies, Inc.
Beth & Richard Landolt
Bruce Lee
Lee Builders, Inc.
Leslie L. Alexander Foundation
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Edward Markushewski
Annette & Rich McAdams
Jarrod McNatt
Bradley Miller
Murphy Homes, Inc.
Na'Oiwi Kane
Ken Noland
Northeast Alabama Craftsmen Association
(NEACA)
Maria Orozco
Richard Pierce
PNC Bank
Eliza & Edgar Ready
Redstone Federal Credit Union
State Rep. Rex Reynolds
Grant Rodgers
MG James Rogers (Ret)
Saint John the Baptist Catholic Church
Sentar, Inc.
Michael W. Smith
Dylan Smith
Mary Smith
Space and Missile Defense Symposium
Tracy Stalding
Stand Down Huntsville
State of Alabama Dept. of Veterans Affairs
Stepping Stones Fund
Timothy Stone
Systems Planning and Analysis, Inc.
The Daniel Foundation of AL
Patricia Thompson
Torch Technologies
Douglas Waters
Kay & Will Webb
Leigh & Steve Willhelm
Kris Womack
PeggyLee & TJ Wright



MISSION DEFENDERS (Monthly Donors)

Brenda & Tom Armstrong
Vickie & Richard Camp
Elizabeth K Chidester
Michael & Lynda Collins
Kevin Collins
Joseph Collins
Katie Collins
BG Gary Connor (Ret)
Michael D'Angelo
Ryan Deal
Krista Donahue
Lisa & Mike Durant
Melissa & Anthony Ford
Mike Fuchs
Lorraine Fuchs
Suzie & Jerry Gabig
Tom Gale
Sammie Gilbert
Glenn & Sami Gilbert

Jeanne Gilbert
Steve Hartley
Jonnie Johnson
Debbie & Bill Joyner
Stacy & Chris Kern
Mandy & Jim King
Jeffrey Kramer
Beth & Richard Landolt
Mary & Luther Laney
Tony Lashley
Mike Limbaugh
Paul Lantin
Belinda M McCormick
Rick Mason
Annette & Rich McAdams
Jarrod McNatt
Robert McWhirter
Robert M. Mead
Amy & COL (R) Arthur C. Meier, II

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Barbara & Curtis Norris
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Amy Paredes
Richard Pierce
Sabrina Pitch
Miguel Rivera-Sanchez
Vicki & Brady Rodgers
Sonja & Jon Rossow
Michael W. Smith
Todd Smith
Elizabeth & Daniel Spratt
Kristen Strickland
William Welsh
Stephen Willhelm
PeggyLee & TJ Wright
Donna Young
Randy Young

**Did you know Veterans often pay
between \$250-\$1,800 for resume &
other job-related help as they leave
the military? SSV never charges
Veterans for these or other services.**

There's never a fee at SSV!

TRIBUTE DONATIONS

“IN MEMORY OF”

Sgt Thomas 'Tommy' Duane Robinson
 Glenda Ward Reitzell
 James Lavell Brown
 Craig R. Ailles
 Steve Cushman
 Gary Downs
 Gary Burton "Burt" Washburn
 Msgt Neal F Gossage (USAF)
 Ronnie James Tucker
 Sonvonta Tucker
 Harlo Kent Schneekloth
 Charlotte Manning
 James Lavell Brown
 Stella Gamble
 Col. Alfred Harlan Paddock, Jr, (Ret.)
 Major General John D Becker
 Terry Harris
 Ryan Presutti
 Ron B. Smith
 Mark Forester
 Mark 'Fred' Binner
 John Edward Wilson

“IN HONOR OF”

Norman Botsford
 Brenda Armstrong
 Gary Burton “Burt” Washburn
 Gene Bullard
 Our Nation’s Veterans
 CWO Clifford Binkley
 DJ Snyder
 Mary Marshall
 Terri Womack
 Gary L Wagner II
 Charles Emory Waters III
 American Legion

COMMUNITY FUNDRAISERS

Armstrong, Brenda - Birthday for a Cause
 Battle of the Brave Veteran Hockey Game
 Blind Tiger Fundraiser
 Cotton Row Run
 First Solar Heroes 5K
 GE Aerospace Golf Tournament
 Huntsville Havoc Military Appreciation
 JHS Holdings, LLC (Char & Amerigo)
 Keller Williams Chili for Charity
 Rocket City Wine Club
 Valkyrie Enterprises Golf Tournament
 Whiskey Tasting hosted by PingWind, Trace3,
 and Nutanix
 Whiskey Tasting hosted by Plex Solutions
 Yulista Family Picnic





WAYS TO GIVE

ONE TIME

Your gift to Still Serving Veterans will help Veterans find quality, meaningful civilian careers, access their VA benefits & any other resources they need to have a good life after their service.



MONTHLY

Monthly donors allow SSV to consistently meet the needs of our Veterans! Become a Mission Defender by scanning the QR Code today.



LEGACY GIFTS

Legacy giving allows you to plan for SSV's future along with us! Options to consider for legacy giving include:

- Will Beneficiary
- IRA Distribution
- 401(k) Required Min. Distributions
- DAF Contribution
- Appreciated Stock



LEGACY ENDOWMENT FUND

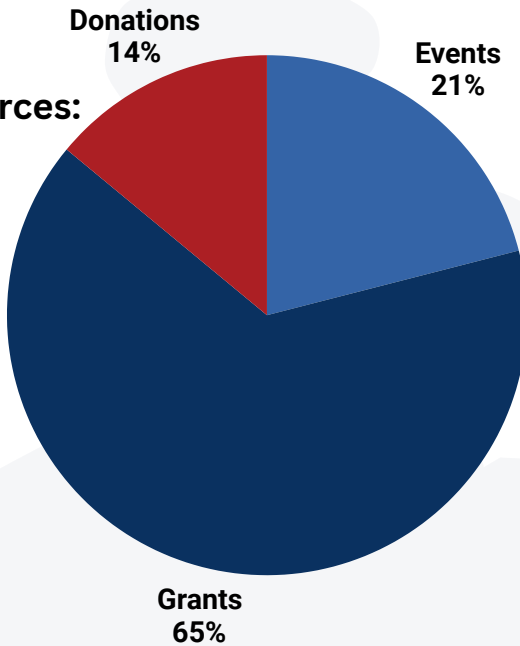
Giving for generations to come is possible through SSV's Legacy Endowment Fund. By adding SSV to your will or estate plan, you will join our Honor Guard to assure support for the future protectors of this great nation. Visit ssv.org/give and view "Make a Legacy Gift" for more information. **2025 Legacy Fund Balance: \$456,504.**

SSV HONOR GUARD

- Durant Family Foundation
- COL (R) Will & Kay Webb
- David McCormick & Dina Powell
- Daniel Sullivan
- Hank Isenberg
- Paula Cushman

FINANCIALS

Funding sources:



Total Income \$2,573,024
Total Expenses \$2,610,561
Ending Net Assets \$1,366,409

Expense Allocations:
Program - 85%
Overhead - 14%
Fundraising - 1%

Still Serving Veterans is audited annually by Aldridge Borden & Company. Audited financials will be posted to our website, ssv.org, as soon as the audit is complete, which is typically mid-summer.

Biannually, Deloitte performs a "Non-Profit Organization Assessment," as required for every call of Duty Endowment Primary Grantee.

SAVE THE DATES!

UPCOMING EVENTS **2026**

**HAVOC MILITARY
APPRECIATION GAME**

SAT. MARCH 28

**SSV'S 20TH
ANNIVERSARY CELEBRATION**

THUR. JUNE 25

**YOU ARE NOT ALONE (YANA)
TRASH PANDAS GAME**

FRI. AUGUST 7

**BULLETS, BOURBON, AND
BARBEQUE (BBB)**

FRI. SEPTEMBER 11

**GOLF FORE VETERANS
TOURNAMENT**

THUR. OCTOBER 29



★ STILL SERVING VETERANS

SINCE 2006

YOU ARE NOT ALONE (YANA) 2025



12 TRASH
PANDAS
SEPT TOYOTA FIELD

3RD ANNUAL VETERAN SUICIDE
PREVENTION CAMPAIGN SUPPORTING



WE LOSE NEARLY 18 VETERANS EVERY DAY FROM SUICIDE.

It's more than a statistic. It reflects Veterans who have bravely served our country and whose lives have ended too soon. One Veteran suicide is one too many. That's why our community came together to let our Veterans know:

YOU ARE NOT ALONE.



GOLD SPONSORS

Trideum | Yulista | T2S Solutions

SILVER SPONSORS

Collins Aerospace | LivingHealthy MD | Sentar
Paragon Research Corporation | Serco Inc.



STILL SERVING VETERANS

SINCE 2006

BULLETS, BOURBON & BBQ (BBB) 2025

Presented By:



Hosted By:



Defining the Future of Aerial Intelligence



Edward Jones



Analyze. Integrate. Innovate.



TELEDYNE
BROWN ENGINEERING
Everywhere you look™



The
Baldwin
Group



APEXTK

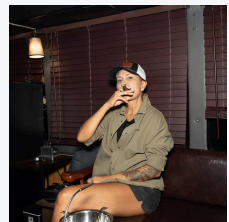


THE COMPANY |
YOU KEEP



★ STILL SERVING VETERANS

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SINCE 2006

20TH ANNUAL GOLF FORE VETS

PRESENTED BY:



PLATINUM:



GOLD:



SILVER/MEAL/AWARDS:

- Systems Planning & Analysis
- Cintel
- Bank Independent
- CANVAS, Inc.
- Yorktown Systems Group
- Redstone Federal FCU
- Avion Solutions
- Amentum
- Trideum
- TriVector Services, Inc.
- MartinFed
- Riverfront Wealth Management
- Humana
- John Hamilton LTC (R)
- Aleta Technologies
- Sysco
- Crossflow
- Higher Echelon



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SINCE 2006





SINCE 1905

STAY IN TOUCH!

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Info@ssv.org

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HUNTSVILLE, AL 35805**