

# 2023 Impact Report



Never-A-Fee

SSV.org

# SSV's Mission

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To serve and honor Veterans and their families by empowering them to build meaningful lives through connections to fulfilling careers, benefits and services.

## Core Values



Calling  
Teamwork  
Respect  
Stewardship  
Integrity  
Commitment to Excellence

# Dear Friends, Supporters & Champions for Veterans

Still Serving Veterans supports Veterans in various life stages, from military transition to hurdles that arise well after the transition. Our programs serve as an extended hand for Veterans seeking support. Inspired by the enduring brotherhood of service, SSV aims to continue the mission beyond military life. Annually, over 200,000 service members become Veterans, emphasizing the need for quality support. SSV takes pride in its Veteran-to-Veteran approach, focusing on properly equipping and guiding Veterans over sheer numbers. With dedicated staff and generous supporters, SSV perseveres in changing lives daily.



## Rich Landolt

President/CEO SSV  
Rear Admiral, US Navy (Retired)

**"As I anticipate my first full year with SSV in 2024, I reflect on the significant progress our team achieved in 2023 and the exciting potential to elevate SSV to unprecedented heights. The unwavering dedication of our team to enhance the lives of Veterans never fails to impress me..**

**I can assert with confidence that our staff excels in their roles, fortified by the support of our valued partners, donors, and supporters. Together, we persist in advancing this crucial mission."**

# SSV Board of Directors

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**John T. Wright** - Chair      **Chris Kern** - Treasurer  
**Rich McAdams** - Vice Chair   **Barbara Norris** - Secretary

Mike Durant      Luther Laney      Jon Rossow  
Dan Godwin      Dwight Peters      Kristen Strickland  
Dr. George Kyle      Allison Rhen      Steve Willhelm

Director Emeritus: Will Webb



**“2023 was another outstanding year in service to our Veterans. The selflessness and dedication of our staff, volunteers, and board members is indicative of the quality support that each Veteran and Family Member receives from SSV.”**

**John T. Wright, COL (R)**  
**Board Chair**



# 2023 Impact Numbers

“SSV truly cares for the Veteran.  
I appreciate all they did for me  
and my family.”

Joe  
US Army



## VA Benefit Assistance

**\$8.8M in VA  
Benefits  
Secured**



## Resource Connections

**\$82,595 in Direct Support of Assistance  
to Veterans and their Families in Need**

## Career & Transition Counseling



**1,358  
Veterans  
Hired  
\$71,686  
Average  
Salary**

“In my opinion, Still Serving Veterans is an organization that is built on respect, honor and the desire to fulfill the obligations that a Veteran richly deserves.”

John M. Sweeney Jr.  
LtCol USMC (Ret)

“Within 4-6 weeks I had 4 solid offers and 2 conditional ones waiting on contract award. I have accepted a position at Torch Technologies. You can add me to the proven success number on your white board!”

# Veteran Career & Transition(VCT)

SSV Career Counselors help transitioning military, members of the Guard, Reserves and Veterans create resumes and LinkedIn profiles that reflect military skills in civilian terms. The process goes well beyond resume building. SSV counselors, also Veterans themselves, tailor the process. Be it helping with:

- ★ Resume Optimization ★
- ★ Interview Prep ★
- ★ Perfecting an Elevator Pitch ★
- ★ Salary Negotiations ★
- ★ Improving Networking Skills ★
- ★ Accountability Partner ★

**These services are offered nationally and cost Veterans nothing.**



- Yagmer, US Army

**“SSV provided positive and encouraging feedback that helped me build and tailor fit my resume to the positions I was applying for.”**

**“I used the interview advice in the interview. A week later, I received an offer on that job the same day as the employment workshop.”**

Mathew, US Army



# VCT Accomplishments

**CALL OF DUTY**



CODE provides substantial restricted grants to organizations proven to be among the most effective and efficient at connecting Veterans with high-quality jobs .

SSV is only one of ten organizations globally to be selected, and is honored to have been a CODE Primary Grantee since 2014.



SSV's early partnership with the US Department of Labor's Employment Navigator Partnership Pilot was carried over when the programs success surpassed expectations. The five-year pilot program became fully-funded after just two years. Not all partners in the pilot were carried over when ENPP shed its pilot status. SSV is a proud partner and enjoys a working relationship with the DOL.



SSV signed agreements with United Service Organizations & Schultz Family Foundation to support vulnerable young Veterans who transition out of military service.



**“I was able to secure full-time employment immediately upon retirement. I did not have to experience a gap in employment which had a direct positive result on me and my family's financial security.”**

Jennifer, US Air Force

# VA Benefit Support

Still Serving Veterans' Huntsville, AL office has a team of Veteran Service Officers (VSO) who help local/Northern Alabama Veterans and their families understand the VA benefits they have earned and complete the VA's claim forms needed to access them. VSO's provide assistance with disability and pension claims, as well as aid and attendance allowance. They can also help identify other available services or sources of financial support.

**“Still Serving Veterans went above and beyond to help me with my higher level review claim. Jaymie Testman was very thorough with researching information about my claim. She made me feel valued and had a high interest in getting my issues resolved.”**



SSV's VA team continues to help Veterans across North Alabama reach the benefits that they deserve. Year after year, the VA teams increases its total Disability & Pension Award total. In 2023 SSV counselors helped Veterans secure \$8,878,827.



**“I am so grateful for Moses' determination and personal concern in helping me navigate a bureaucracy that might have discouraged me from continuing. Your service to veterans is terrific and so greatly appreciated.”** Dennis, US Navy



# Veteran Resource Connection (VRC)

SSV works with referring and program partners in each of the 13 North Alabama counties of Workforce Development Region 1 to assure Veterans and their families receive the support they need during times of crisis. SSV also refers clients internally across programs. Additionally, SSV's team can help a Veteran in a financial crisis find a job or a better job and determine if they qualify for VA benefits.



## Services/Assistance



Rent

Food

Utilities

Transportation

Resources

Holiday Support



**“There just weren’t any more people to ask for help, until I talked to SSV.”**

DeeDee, US Army

# Collaborative Partners

Organizations who collaborate with and/or refer Veterans, transitioning service members and their families to SSV for career and transition or other needed services.



**BOB WOODRUFF  
FOUNDATION**  
Investing in the Next  
Chapter for Our Veterans



**COMBINED  
ARMS**



**TRANSITION ASSISTANCE PROGRAM**  
Special Training • Career Coaching • Reentry/Transition Training • Financial Literacy

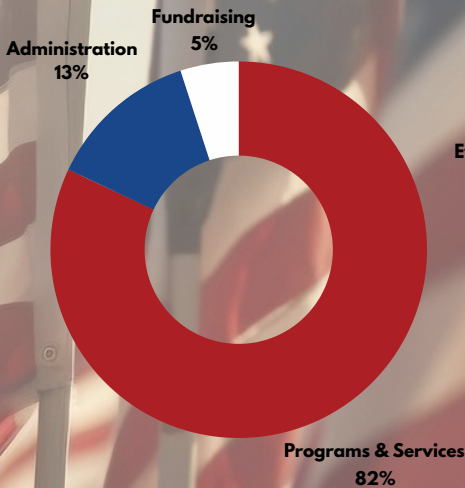


United Way of  
Madison County

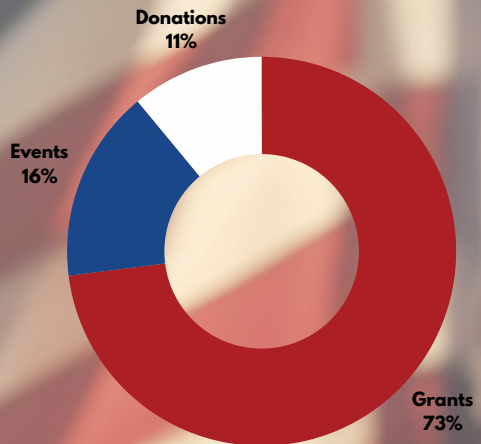
# Financials\*

Total Income	\$1,943,506
Total Expense	\$1,834,354
Total Program Expense	\$1,503,386
Total Admin Expense	\$237,330
Total Fundraising Expense	\$93,638
Net Asset Value	\$1,074,128

## Expense Allocations



## Funding Sources



During 2023, 82% of every dollar spent directly supported SSV's programs and services. No Veteran or employer has ever been charged for the services we provide. SSV is audited annually by Mercer & Associates and periodically by Deloitte, a CODE grantee requirement.

\*Pre-Audit Financial Information

# Grantors

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These grantors are true champions for the men and women who faithfully served this country. They grant Veterans opportunities and new beginnings through SSV on a daily basis.



**Alpha Foundation**  
**Schultz Family Foundation**



**State of Alabama Department of Veterans Affairs**  
**The Boeing Company**  
**Northrop Grumman Corporation**



**Jane K. Lowe Foundation**   **Intrepid Ideal Community Fund**  
**Bob Woodruff Foundation**   **Mazda Toyota Manufacturing**  
**Lockheed Martin**   **RTX (formerly Raytheon)**  
**BAE Electronic Systems**   **United Way of Madison County**



**Collins Aerospace**   **H^3 Foundation**  
**Radiance Gives**   **HigherEchelon, Inc.**  
**Toyota Motor**   **IMS Employee Peaks Fund**  
**Manufacturing**   **Redstone Thrift Shop**  
**Margaret & Cecil Ashburn**   **Walmart Stores, Inc.**  
**Foundation**  
**Pratt & Whitney**



# Major Donors

Alphabetical Order

**Karen Andress**  
**Bob Woodruff Foundation**  
**Brockwell Technologies, Inc.**  
**Alison & Mike Callahan**  
**Gerald Clark**  
**COPT Defense Properties LP**  
**Zachary J. Daniel**  
**Lisa & Mike Durant**  
**Sheila Dyas**  
**Pandora & Tom Economy**  
**EOS Defense Systems USA, Inc.**  
**First National Bank of Pulaski, TN**  
**GE Aerospace**  
**Leslie & Eugene Gesele**  
**Gleason Research Associates**  
**Ed & Carolyn Guilian**  
**H. C. Blake Co. Inc.**  
**Michael Hester**  
**Pam & Bill Holtzclaw**  
**Marc Hultquist**  
**JHS Holdings, LLC**  
**Keel Point, LLC**  
**KRG Holdings Alabama, LLC**  
**Harry Lange**

**Linda & Bobby Lee**  
**Leslie L. Alexander Foundation**  
**Marion & Jane McClain**  
**Modern Technology Solutions, Inc.**  
**Noblis, Inc.**  
**Fred & Tim Phillips**  
**Policy Research Associates**  
**Eliza & Edgar Ready IV MD**  
**Redstone Federal Credit Union**  
**Renasant Bank**  
**Emily & Stephen Robertson**  
**David Robinson**  
**Grant Rodgers**  
**Saint John the Baptist Catholic Church**  
**Space and Missile Defense Symposium**  
**Stepping Stones Fund**  
**Timothy Stone**  
**John Sundberg**  
**The Daniel Foundation of AL**  
**United Way of Madison County**  
**COL (R) Will & Kay Webb**  
**Angie & Sam Yeager**

## SSV Legacy Endowment Fund

Giving for generations to come is possible through SSV's Legacy Endowment Fund. By adding SSV to your will or estate plan, you will join our Honor Guard to assure support for the future protectors of this great nation. Visit [ssv.org/give](http://ssv.org/give) and view "Make a Legacy Gift" for more information.

**2023 Legacy Fund Balance: \$283,000**

## SSV Honor Guard

**Durant Family Foundation**  
**COL (R) Will & Kay Webb**  
**David McCormick & Dina Powell**

**Daniel Sullivan**  
**Hank Isenberg**

# Donations

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## In Memory of

**Earl Clyde Anderson**  
**Juanita Avery**  
**Baxter Booth**  
**Mike Crye**  
**Steve Cushman**  
**Bill Daniel**  
**Edward S. Dravecky**  
**Andrew Lansing Fuller**  
**Eric Greentree**  
**Bill Greer**  
**Jackie Brooks Guin**  
**W.C. Hall Jr.**  
**Mary & Harold Horton**

**Sherry A. Mikus**  
**Natalie M. Mikus**  
**Bill Nourse**  
**Becky Pillsbury**  
**Ryan Presutti**  
**Jon Rogers**  
**Ronnie Rogers**  
**Edith Aldridge Sandlin**  
**Ronald Smith**  
**Able B. Snow**  
**Mike Theodoss**  
**Janet Ruth Hudson Pearce Watkins**  
**Hal Whitman**  
**Frank Wieczorek**

## In Honor of

**21st Annual NCMS Mid-South Seminar Speakers**  
**Cynthia Ash**  
**Kathy Barclift**  
**Liz & John Craig**  
**LTG Daniel Karbler**  
**RADM (Ret) Rich Landolt**  
**MG (R) Paulette Risher**

## Community Fundraisers

**Alpha Tau Omega Fraternity**  
**American Junior Golf Association**  
**Boots on the Ground - Nick's Ristorante**  
**Char - JHS Holdings, LLC**  
**Farmburger Huntsville, LLC**  
**Five Stones Research Corporation**  
**GE Aerospace Golf Scramble**  
**General Atomics Electromagnetics**  
**Hirams Travelers Widows Sons MRA**  
**Huntsvegas Tattoo Expo LLC**  
**New Century Technology High School**

**Space & Missile Defense Symposium**  
**National Honor Society**  
**Pure Barre - Madison**  
**Rocket City Dart Association**  
**Rocket City Mustang Club**  
**Veterans of America Riding Club**

# HAVOC Military Appreciation



**March 25, 2023**  
Presenting Sponsor:



**“I heard about SSV through word of mouth and that was all I needed. Through resume building and the workshops, they allowed me to really focus on me as I searched for my future career.”**

William, US Army

# Bullets, Bourbon & BBQ

Sept. 15, 2023

2024 TBA



Presented by:  
**HSV SIF**

Hosted by:  
*King B Farm*

Still Serving Veterans  
Proceeds Benefit:



Analyze. Integrate. Innovate.



“My position with Lockheed Martin can be directly correlated to the efforts of Dave Lakin and the SSV method of assisting Veterans.”

Brandon , US Army





**The Company You Keep**  
**Aviation Service Partners**  
**COLSA**  
**CTS Excavations**  
**i3**  
**General Atomics**  
**Lee Builders**

**Lisa & Phil Williams**  
**Maynard Nexin**  
**Sierra Lobo, Inc.**  
**Teledyne Brown**  
**McLain Surgical Arts**  
**sbLiftOff**  
**Brown Water Creations**



## **Weapon Sponsors**

**Beretta**  
**Oracle Arms**  
**Laugo Arms USA**  
**OnTheX**

**Seekins Precision**  
**Gonzo Tactical**  
**Larry's Pistol & Pawn**  
**Nosler 75**



**Awarded 2023 HIRE Vets Platinum Medallion**

SSV's team has over 80% Veteran Employees

# 18th Annual Golf Tournament

Oct. 12, 2023



**Save The Date:**  
**Oct.17,2024**

Presenting Sponsors:



“Long story short, they do whatever is needed to help you succeed. It has been a pleasure working with them.”



**Bank Independent  
John Hamiton LTC  
Avion Solutions  
Leonardo DRS**

**Avadian Credit Union  
Brockwell Technologies  
TriVector Services Inc.**

**Jacobs Space Exploration Group  
Smith Thornton Advisors, LLC  
Redstone Federal Credit Union  
Outpatient Diagnostic Center  
Yorktown Systems Group  
Willowbrook Insurance Group  
Fairway Independent Mortgage Corp.**

**Canvas  
enGenius  
Cintel  
Sentar  
Logisys  
Intrepid  
Humana  
Signalink**



**“I was lost in my job search until I connected with SSV. If it were not for them, I would still be kicking rocks, frustrated about being underemployed.”**

Adrian, USMC



# Subscribe to Empower Veterans

Shedding one of your many streaming services? Consider a monthly donation to SSV. Being a Mission Defender allows SSV to consistently serve Veterans in their post-military lives.



## Follow SSV's Journey



## Contact

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Still Serving Veterans is a trusted advocate for Veterans and their families. Est. 2006

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